



以大声朗读传递书香

林莺

书伴我行（香港）基金会



香港在家庭阅读方面逊于国际平均水平，当中只有13%的家长会与子女经常进行学前阅读活动，少于国际标准（39%）的三分之一。

香港小四学生在阅读能力方面排名第三，但是在「阅读投入程度」、「阅读信心」、「阅读兴趣」三方面，却得分很低。



我們的故事



书伴我行（香港）基金会创办人为陈禹嘉先生及其妻子李淑慧女士。在他们的第一个孩子出生后，他们切身感受到香港小朋友所面对的压力，小孩的「成功」大部分都建立在他们的考试分数上，本地阅读文化也甚为贫乏。

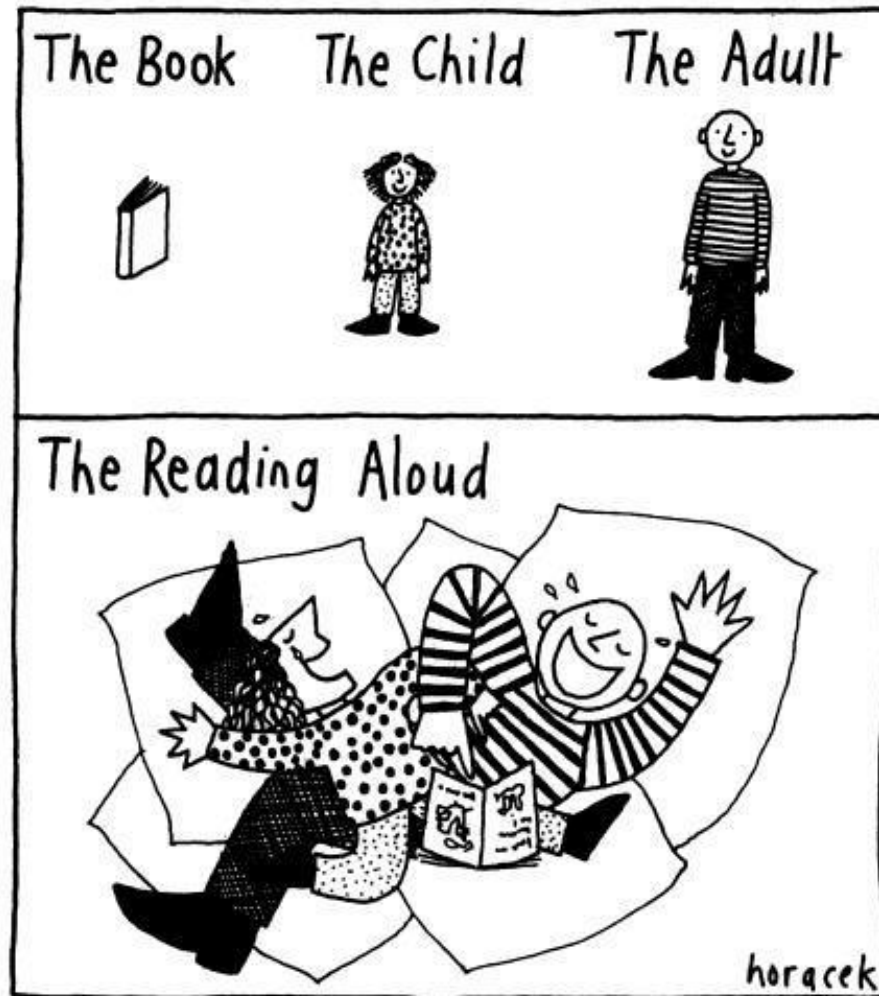


当陈禹嘉夫妇遇见 Bring Me A Book Foundation 的创办人Judy Koch后，Judy 向他们分享其「令每一位小朋友都享有共读的机会」的梦想，而重点是帮助父母了解给孩子朗读的乐趣及好处，提供优质的图书馆，让基层也可接触优质书籍，这些正正引起陈禹嘉夫妇的共鸣。

2006年，**書伴我行（香港）基金會**正式成立。



BRING ME A BOOK™
HONG KONG
書伴我行(香港)基金會



亲子共读中的朗读

- 带领发现书中乐趣
- 接触高阶语言，发展语言能力
- 扩大背景知识
- 培养多媒体时代的专注力和聆听力
- 促进全人发展
- 亲子关系的纽带



在学校里的朗读

- 将阅读变成有趣的事情
- 老师传递对阅读的热情
- 老师可以示范流畅并带有表情地朗读，以及阅读策略
- 使不同独立阅读水平的孩子都能够参加进来
- 构建阅读群体



作為香港領導及提倡親子共讀的機構，
我們透過六大渠道推廣閱讀文化：



01

Bring Me a Book

提供容易接触优质书籍的途径

鼓励阅读的必要条件是能够获取阅读材料。

设立图书馆，令有需要的家庭更容易接触好书。



02

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书包图书馆：
设置于社区中心、小学及公共屋邨



书架图书馆：
设置于缺乏资源的幼儿园



小型书篮：
设置于缺乏资源的诊所

设置了482个图书馆

帮助了超过 180,000 名基层儿童



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01

邀请作家和插画家

02

Bring Me an
Author

我们相信，在现实生活中能够与作家/插画家见面，细听他们对工作的热情可以从根本上改变孩子与书籍的关系，同时也可激发教育工作者思考如何更有创意地鼓励孩子阅读。

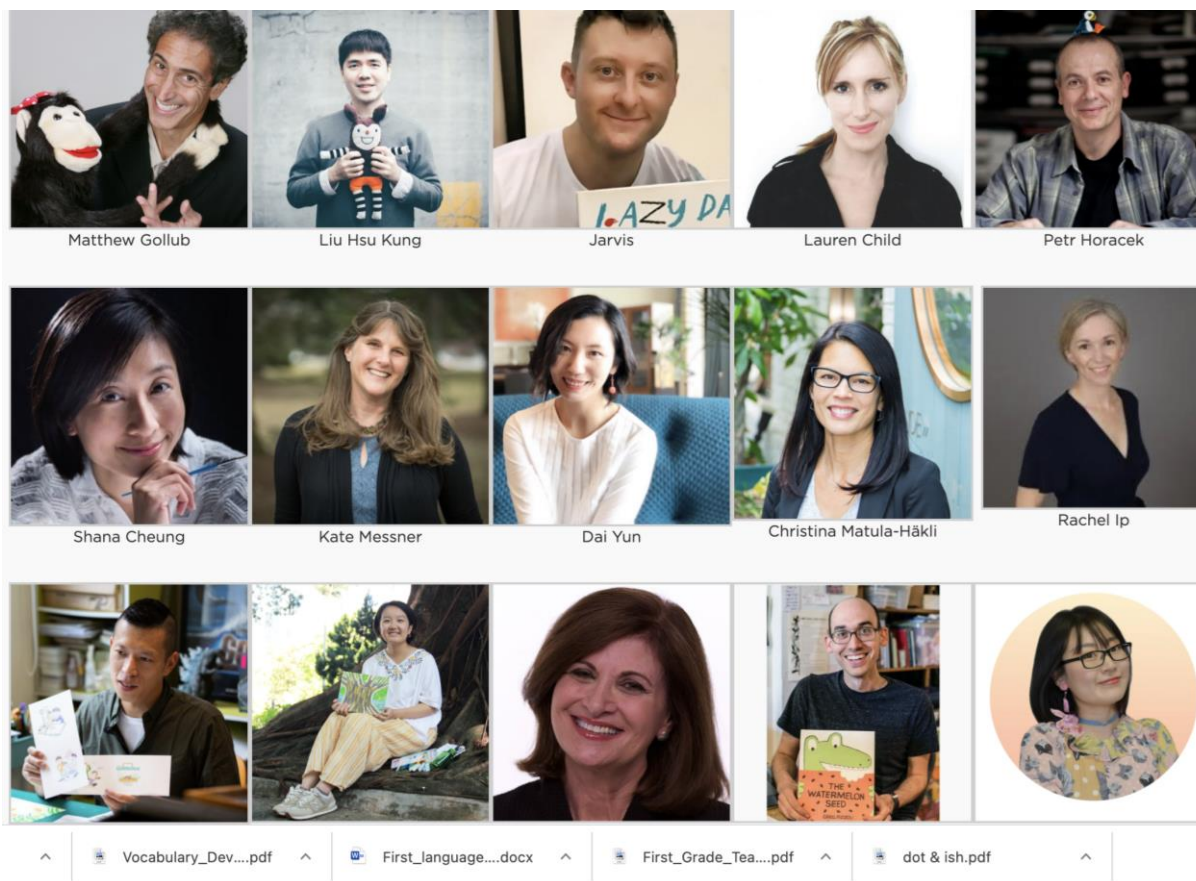


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Chris Haughton



几米



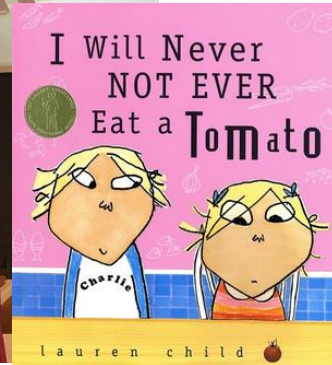
Jon Klassen



余丽琼

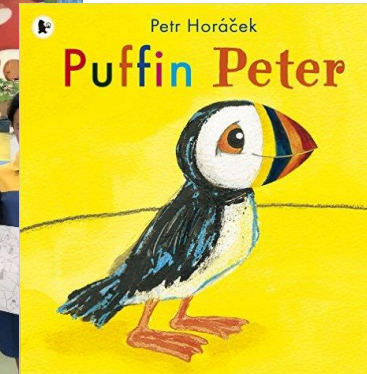
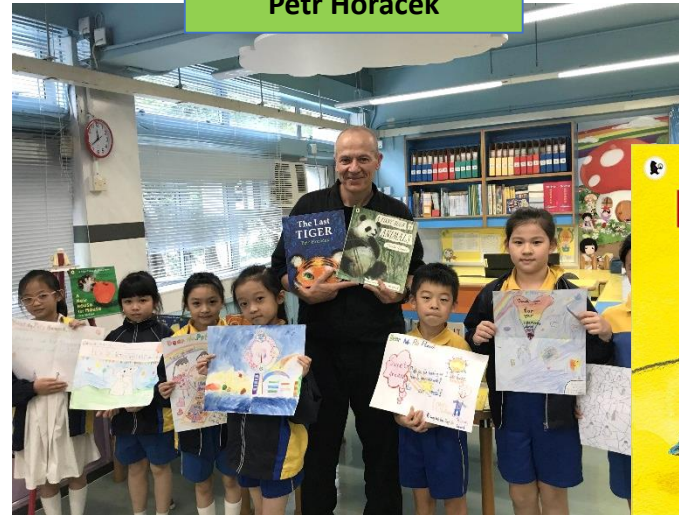


Lauren Child

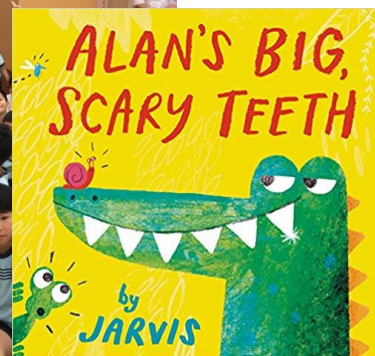


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Petr Horacek

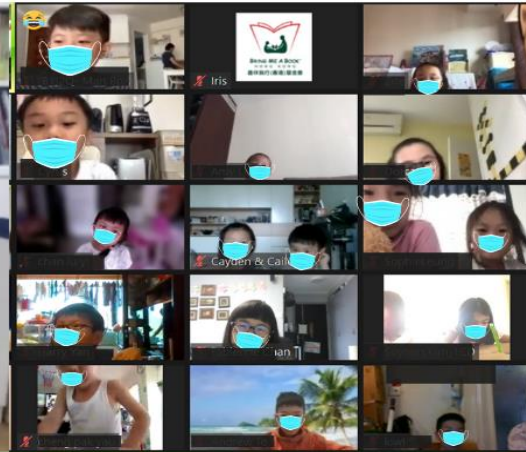
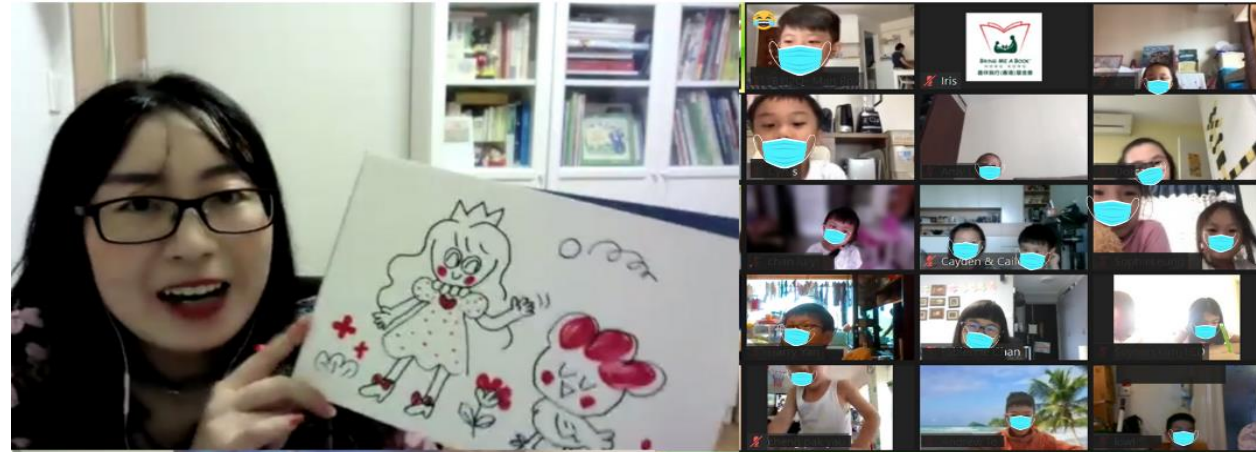


Jarvis



刘旭恭





01

举办阅读培训，塑造孩子的阅读习惯

02

书伴我行获奖的《儿童启蒙老师训练计划》打破现有的传统观念，重新塑造孩子的阅读习惯。



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03

Bring Me A
Training

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家長回應總結

受訓前及受訓後比較：

	前	後	改變
我掌握與孩子朗讀的技巧	34%	84%	↑ 50%
我有信心為孩子朗讀	61%	89%	↑ 28%
我懂得如何克服為孩子朗讀時遇到的困難	32%	80%	↑ 48%
我懂得怎樣培養孩子的閱讀興趣	33%	95%	↑ 62%
我懂得為孩子選擇合適的圖書	44%	84%	↑ 40%

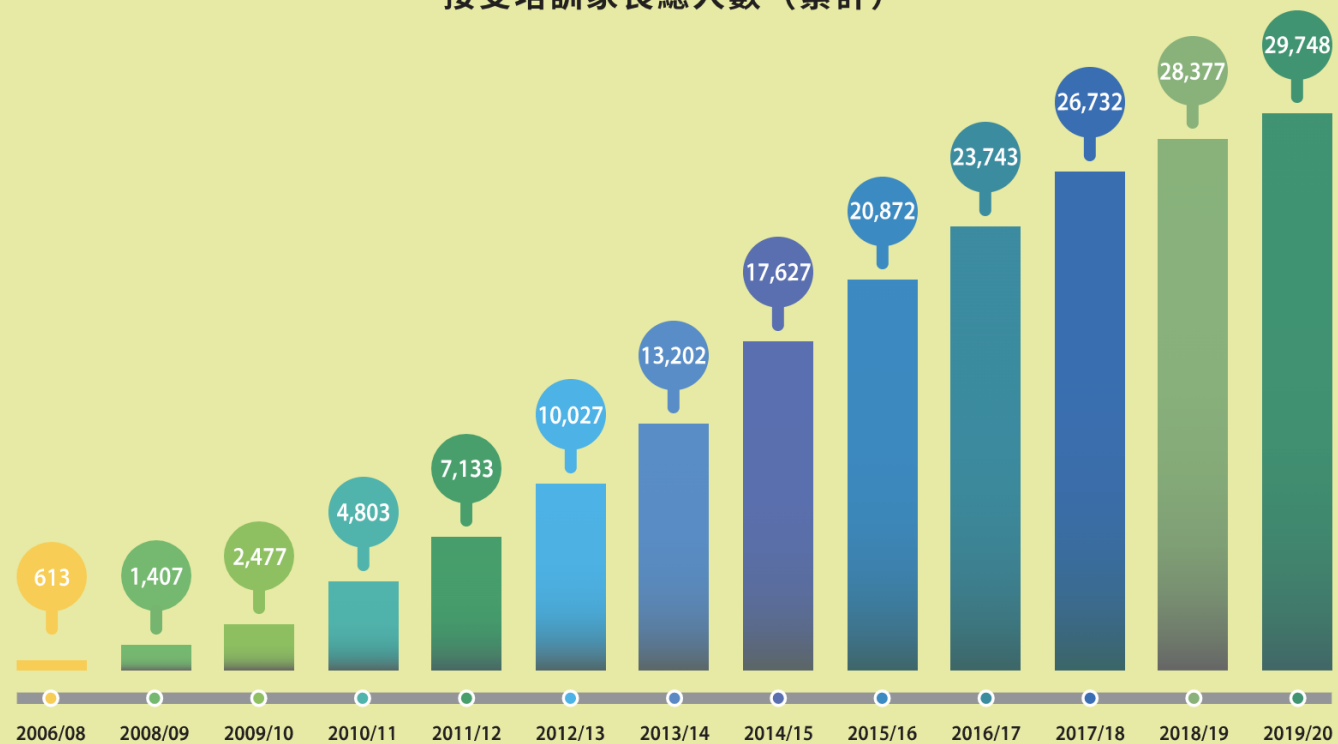
受訓後回應：

	後
我會用更多時間和孩子共讀	97%
我會把訓練所學的應用到日常生活上	97%
我會向朋友分享親子共讀的重要性	96%



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接受培訓家長總人數 (累計)



完成受訓的家長中，**97%** 表示會用更多時間或更經常為孩子朗讀！



- 书包图书馆的藏书齐全又方便，都十分适合女儿阅读。当疫情期间学校和公共图书馆都关闭的时候，庆幸我仍然可以到书包图书馆借图书与女儿一起看。
- 每星期我都会与女儿共读三至五本图书。从前只会跟着图书上的字念出来。但是完成课程后，我懂得了如何生动地演绎图书。
- 图书更能令我的女儿放下手机。亲子共读让我们有更多的沟通，令亲子关系变得更好。我认为通过亲子共读能令女儿变得更开心，减轻了她的读书压力。



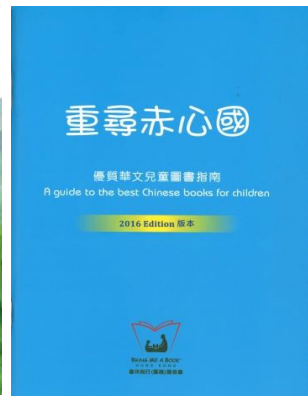
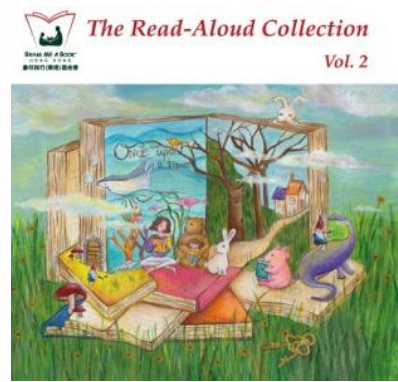
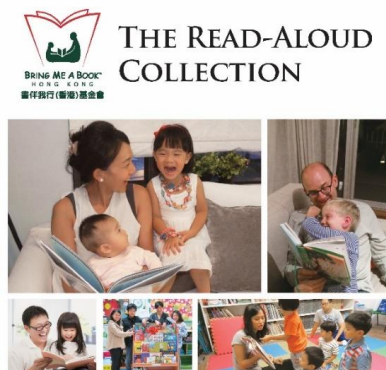
- 作为社工，必须时常注意小朋友的心理状况。完成课程后，我发现原来绘本正是一个很好的途径，让社工进入小朋友的内心世界。
- 我为区内的家长举办过三次“儿童启蒙老师训练”。当家长完成训练后，我立即看到他们有很大的转变。当他们明白亲子共读的好处及掌握一些技巧后，便不再依赖电子奶嘴了。很多家长告诉我，现在小朋友会不停嚷着说很想让妈妈喂他们朗读故事呢！

01

为繁忙的家长及老师而精挑细选的建议书目



02



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Bring Me a Book Guide


<https://findmeabook.bringmeabook.org.hk/>

中英文儿童书籍双语搜寻器

06

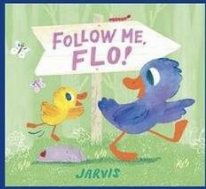
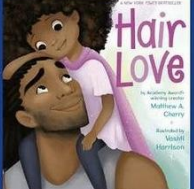
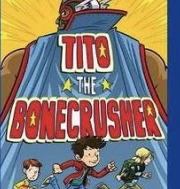
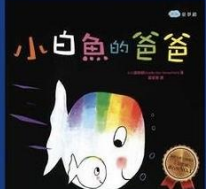
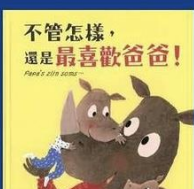

不定期书单推送





Happy Father's Day

Best Books for Dads!

 <p>0 - 3 years</p>	 <p>4 - 8 years</p>	 <p>9 - 12 years</p>
		



BRING ME A BOOK HONG KONG THE READ-ALoud COLLECTION VOLUME 2

AGES 0-3



Earth Day

books for 4-8-year-olds

01 策略伙伴关系及专业发展

02 本会定期为以下机构举办讲座及专业培训：
香港大学教育学院/香港教育大学/香港专业教育学院

03 我们为以下机构举办圆桌讨论、讲座及培训：
教育局 / 香港公共图书馆 / 香港教育城及语常会

04 我们定期为主要出版刊物提供文章及访问：
星岛日报及明报/南华早报/英文虎报

05 我们定期在社交媒体上发布信息，扩大覆盖范围：
Instagram / 脸书 / LinkedIn / 推特

Thought Leadership

06

**'TRANSFORMING YOUR CLASSROOM INTO A READING PLAYGROUND :
CULTIVATE READING LOVERS BY CREATING JOYFUL
READING EXPERIENCE' WEBINAR**
「玩轉閱讀教室：透過愉快閱讀體驗培養閱讀愛好者」網上研討會



**2 FEBRUARY 2021 (TUESDAY)
9:30AM - 11:30AM**

How to cultivate reading lovers with diversified reading strategies and tools? Renowned authors Eric Litwin and Gina Pepin will share how to transform your classroom into a 'reading playground' with suitable teaching activities, empowering students to experience the joy of reading.
想知道如何透過多元的閱讀策略及工具，培養學生成為閱讀愛好者？著名作家Eric Litwin及Gina Pepin將在網上與大家分享如何設計合適的教學活動，將教室變身遊樂場，讓學生體驗閱讀的樂趣。

[DETAILS & REGISTRATION HERE](#)

Organised by: 

INTERESTED PODCAST
Ideas for wellness



01

医学社区宣传

02

本会与医院/健康院紧密合作，通过公立/私家医院、儿科诊所、家庭健康服务、社区保健中心等途径，为准父母及新手父母提供讲座及书籍，希望家长从婴儿期即开始建立亲子共读习惯，使孩子得到最好的培育。

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Early
Childhood



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新生嬰兒禮物包



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以朗读关爱社区



与其他公益组织合作，培训故事义工，协办故事活动



送入儿童病房里的故事



剖房家庭儿童的绘本课

以阅读筹款



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READING IN UNUSUAL PLACES

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To celebrate International Children's Book Day (April 2) and World Book Day (April 23) we have a challenge for you - adults and kids! Can you find 10 Unusual Places to read and raise \$1000 to be our Ambassador? If so, follow these simple steps!

Deadline: April 23 (Friday)



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INVITE YOU

**TO BE A
"BRING ME A BOOK"
AMBASSADOR!**

5 STEPS TO JOIN OUR AMBASSADOR PROGRAM:

STEP 1 Think of something you are good at and enjoy doing. Then set an ambitious goal. Examples can be telling a story, reading a chapter book, singing, sports, cooking or any creative activities!

STEP 2 Register your project by creating your own fundraising page at <https://www.simplygiving.com/nonprofit/bringmeabookhongkong>.

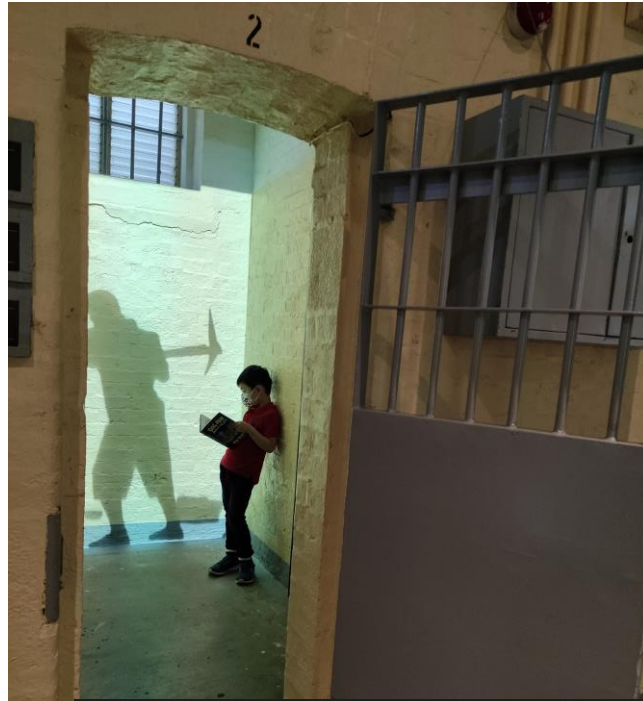
STEP 3 Get sponsorship from your friends and families (Uncle & Aunties) and direct them to your fundraising page.

STEP 4 Show time! Pick a date to deliver what you have promised. Remember to take photos.

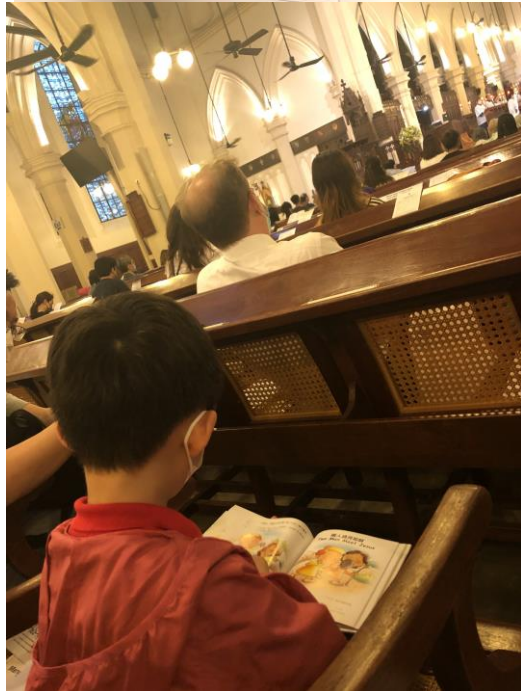
STEP 5 Send us your photos and a few words about your learnings from the project via Facebook messenger or email to info@bringmeabook.org.hk

*Minimum amount to qualify for this project is \$1000
Suitable for all ages, including parent/child pairs

We will post your project on our social media channels and issue all successful ambassadors a certificate!



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特别项目举例：2017阅读巡礼



两周内拜访23间学校
接触超过5300位学生



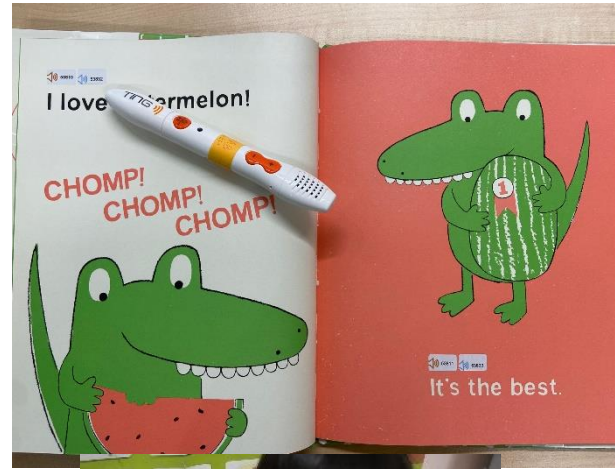
特别项目举例：2019年阅读嘉年华



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特别项目举例：2020-21点点悦读





朗读对
家庭

朗读对
学校



朗读对
社区



以朗读把书香撒满校园



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- 使朗读活动变成日常
 - 早读
 - 图书馆
 - 课堂



以朗读把书香撒满校园



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- 使朗读变成特别仪式
 - 阅读嘉年华
 - 邀请作家到校
 - 故事爸爸妈妈/神秘人物



以朗读把书香撒满校园



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- 将朗读变成传承
- 高年级为低年级朗读
- 小小书评家
- 阅读马拉松

READATHON
PAY IT FORWARD - WITH A BOOK!

Partner with local charity Bring Me A Book Hong Kong to organize your school's Readathon!
Encourage your students to read to help those in need while raising awareness of the importance of literacy.

Bring Me A Book™ Hong Kong (BMABHK) is a non-profit organization with a vision of Hong Kong in which every child is read to, strengthening family and community bonds and creating a love of learning. Since inception in 2006, we have installed over **451 libraries**, serving **170,000 children** from low-income communities across Hong Kong through our library and training programs.

Help us address the need in Hong Kong:
According to a global research study (including 50 countries), Primary 4 children in Hong Kong have the **lowest levels of interest** to read, **confidence** to read and **motivation** to read in the world. Research proves that the two key factors in a child's later economic and educational success are parental involvement in education and reading for the joy of it, starting from birth.

Help us awaken the intelligence, empathy, creative thinking and potential of our Hong Kong children to become our thoughtful and engaged leaders of tomorrow through the unique power and magic of books.

Your donation makes a difference

- HK\$ 1,000 - Bring Me a Book**
12 children living under the poverty line can receive their own new book
- HK\$ 3,000 - Bring Me a Training**
20 families from under-served communities can receive award-winning training
- HK\$ 6,000 - Bring Me an Author**
A local author to visit a beneficiary school, igniting the love of reading in hundreds of aspiring readers
- HK\$ 19,800 - A Bookcase Library***
A bookcase, including 50 thoughtfully selected, age-appropriate books in Chinese and English to be installed in a local kindergarten or pre-school serving low-income families
- HK\$ 68,800 - A Bookbag Library***
A lending library with bags of books that kids can take home, including 220 quality Chinese and English books to be installed in a public housing estate, school or local community center serving low-income families

*Representatives from the Readathon are encouraged to attend the Library opening and volunteer to read to the beneficiary children. All participating schools will be awarded a certificate at the BMABHK Appreciation Ceremony.

For inquiries, please contact us at 2127 4533 or email us at info@bringmeabook.org.hk

Bring Me A Book Hong Kong www.bringmeabook.org.hk @bmabhk

亲子朗读，书香家庭



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HONG KONG

書伴我行(香港)基金會

家长正确的阅读理念

保证每天的亲子共读时间

书籍随身带，零碎时间用起来

将书香传播到更远



家校合作

以大声朗读传递书香

angie@bringmeabook.org.hk